

File 278:Microcomputer Software Guide 2000/Jul

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File 634:San Jose Mercury Jun 1985-2000/Aug 16

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File 256:SoftBase:Reviews,Companies&Prods. 85-2000/Jul

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| Set | Items | Description |
|-----|-------|---|
| S1 | 63586 | SURVEY?? OR QUESTIONNAIRE?? OR POLL?? |
| S2 | 1893 | S1(3N) (FIRST OR INITIAL OR PRELIMINARY OR QUALIF? OR SIGN(-W)UP OR PRIMARY OR OPENING OR INTRODUCT???) |
| S3 | 1486 | S1(3N) (SECOND??? OR ADDITIONAL OR FOLLOW(W)UP OR BONUS OR -ANOTHER OR REFOCUSED OR RE(W)FOCUSED OR MORE(W)DETAILED OR SERIES OR SET OR SUBSEQUENT OR SUCCEEDING OR EXTRA OR BONUS OR -SUCCESSIVE OR ENSUING) |
| S4 | 76944 | REWARD?? OR PRIZE?? OR GIFT?? OR INCENTIVE?? |
| S5 | 11729 | S4(3N) (RECEIV??? OR SENT OR GET????? OR WIN????? OR COLLECT?-?? OR PICK??(W)UP OR GIVEN OR MAILED) |
| S6 | 10899 | S4(3N) (CLAIM??? OR RECEIV??? OR OBTAIN??? OR GET????? OR WIN????? OR COLLECT??? OR PICK??(W)UP) |
| S7 | 71245 | (I(W)D OR IDENTIFICATION) (W)CARD?? OR PROOF OR TICKET?? OR STUB?? |
| S8 | 0 | S3(S)S5 |
| S9 | 13 | S3 AND S5 |
| S10 | 13 | RD (unique items) |
| S11 | 13 | S2 AND S5 |
| S12 | 12 | S11 NOT S10 |
| S13 | 247 | S1(10N)S4 |
| S14 | 26 | S1(10N)S5 |
| S15 | 26 | S14 NOT (S12 OR S10) |
| S16 | 25 | RD (unique items) |
| S17 | 21 | S16 NOT PY=1998:2000 |
| S18 | 1672 | S6 AND S7 |
| S19 | 422 | S6(S)S7 |
| S20 | 1 | S6(S) ((I(W)D OR IDENTIFICATION) (W)CARD???) |
| S21 | 7 | S6 AND (I(W)D OR IDENTIFICATION) (W)CARD??? |
| S22 | 6 | S21 NOT S20 |
| S23 | 51155 | MARKETING OR PAID(W)SURVEY?? OR (INCENTIVE OR REWARD??) (W)-PROGRAM?? OR LOYALTY OR RESPONDENT?? |
| S24 | 619 | S5 AND S23 |
| S25 | 83 | S5(S)S23 |
| S26 | 42 | S5(10N)S23 |
| S27 | 41 | RD (unique items) |
| S28 | 31 | S27 NOT PY=1998:2000 |
| | ? | |

10/TI/1 (Item 1 from file: 634)
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BAY AREA FOOD BANK FILL-UP SOUP KITCHENS STOCKPILE GOODS FOR HOLIDAY SEASON

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GETTING A LAUGH FROM HORRORS OF VERBOSE VERBIAGE

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INCENTIVES: ALTHOUGH SHOPPERS DON'T SEE IT, MANUFACTURERS DANGLE CASH AND OTHER INDUCEMENTS TO GET SALESPeOPLE TO PUSH CERTAIN PRODUCTS.

10/TI/4 (Item 4 from file: 634)
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OUT OF THE CHUTE THE GOVERNMENT'S RACIAL PIGEONHOLES ONLY CREATE MORE SEGREGATION. LEFT TO ITS OWN VALUES, AMERICA CAN DO THE RIGHT THING WITHOUT AFFIRMATIVE ACTION

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THE MYSTERIOUS AURA OF TRUFFLES

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SAVING EARTH'S RESOURCES BEGINS AT HOME

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SOMETIMES A DUMB NOTION? TESTS WITHOUT GRADES. SCHOOLS WITHOUT STANDARDS. WELCOME TO THE FEEL-GOOD, DUMBED-DOWN, DECADE

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TALKING BACK TO THE SYSTEM

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HOLIDAY TIME IS THE SEASON TO BUY EFFICIENTLY

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VOLUNTEERS: VANISHING ROLE-PLAYERS BEHIND-THE-SCENES GIVERS ARE GETTING HARDER TO FIND

10/TI/11 (Item 11 from file: 634)

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DUKAKIS KEEPS THE HEAT ON QUAYLE QUALIFICATIONS BUSH RENEWS HIS ATTACKS ON FURLoughs

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TV VIEWERS FINALLY GET NEW SHOWS

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WHY HILL IS HELD IN CONTEMPT

?

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TROLL FOR CREDIT WITH A NET SITES LET CONSUMERS PICK CARD FEATURES

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SHADOWS ON A BOOMING ECONOMY AMERICANS REVEL IN PROSPERITY - FOR NOW; UNCERTAINTY, STRAINED RESOURCES LURK IN FUTURE

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POLL: DOLE'S AGE NO ISSUE

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Q&A ON THE NEWS

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BEWARE OF KIN BEARING 'DEADWEIGHT' GIFTS

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PHONE OBSCENITY ARREST BELMONT MAN TELLS COPS HE MADE MORE THAN 200 CALLS TO EAST BAY

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MAN ARRESTED IN KLAAS SCAM HE HAD NO ROLE, YET DEMANDED \$10,000 FOR RETURN

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HUNT FOR TEEN ABSORBS TOWN ACTRESS ADDS \$200,000 REWARD

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THREE OUT OF FIVE MEANS BIGGER PRIZE, STARTING TODAY

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CANDIDATES' ECONOMISTS GO TOE-TO-TOE

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THE LOOK OF REAL REFORM

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FIESTA WAS HOT, LIKE SALSA PICANTE CINCO DE MAYO DRAWS THOUSANDS

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LET'S DUMP BUSH, RE-ELECT CARTER

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SOLICITING WORKERS' IDEAS CAN PAY OFF FOR COMPANIES

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FOOD GIFTS KEEP GIVING GOOD EATS

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TEACHERS LIKE REFORMS, FAULT WORK CONDITIONS IN POLL

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'LINE OF DUTY' BARS \$17,500 REWARD

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THE 'O' IN SFO HELPS NAME FLY -- THAT'S ALL

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MUSICAL QUESTIONS OF NOTE

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THE MARCOS MACHINE IS WELL-GREASED IN NORTH

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FERRARO HEADS LIST OF ROLE MODELS
?

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CROOK WHO INSPIRED 'SIX DEGREES' MOVIE IS ARRESTED IN THEFT

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DISCOUNT SHOPPING ARRIVES ON THE NET

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SENIOR SHOPPING MADE EASY SPECIAL HOLIDAY BUS SERVICE DEBUTS WITH TRIP TO MALL

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HOW TO THWART SCAMS: DON'T FALL FOR THEM

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MEL BLANC TRIBUTE: THAT'S ALL FOLKS

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LEGALIZATION SERVICE DRAWS WARY LOOKS
?

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OPTIONS TURBOCHARGE SILICON VALLEY FIRMS

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BACK IN FULL FLOYD SHOWING NO SIGNS OF INJURY

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DIAL DUIRR IF YOU SPOT DRUNKEN DRIVER

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JAIL OFFICERS CHARGED WITH FRAUD OVER TRAINING CLAIM

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MONEY FOR NOTHING TOO GOOD TO BE TRUE? FREE CHECKS POP UP IN MANY A MAILBOX AS PHONE COMPANIES TRY TO ACE THEIR RIVALS BY BUYING CUSTOMERS

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REAL PEOPLE, REAL HURT THE NET RESULT OF SSI BENEFIT RULES: MARRIAGE IS UNAFFORDABLE

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RECOGNITION, REWARDS AND CASH ARE BEST WAYS TO MOTIVATE STAFF

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WHAT FEMINISM MEANS IN TODAY'S WORLD

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CALENDAR

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CREATIVE INCENTIVES HELP MUTUAL FUND SALES PICK UP

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CONSUMERS, BE WARY OF POSTCARDS BEARING GIFTS

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GILROY MAYOR POSTS BOUNTY ON GRAFFITI VANDALS

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DEATHS ELSEWHERE

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'MISS SAIGON': SENTIMENTAL BUT SMASHING

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CITY PAYS CASH FOR CARPOOLING ALAMEDA'S PLAN TO CUT CONGESTION

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SINGAPORE SHIFTS STRATEGY SEEKS TO BECOME REGIONAL CENTER FOR TECH RESEARCH

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SOME QUICK HISTORICAL CALCULATIONS ADD UP TO ONE BEETHOVEN MARCH

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HOW SOME FLIERS MOVE TO THE FRONT OF THE PLANE

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DEUKMEJIAN AIDES GET THEIR REWARDS LOYALTY EARNS JUDICIAL, OTHER JOBS

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COLOMBIA PUTS BIG BOUNTY ON DRUG LORDS

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AUTO SALES SINK IN MONTH

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PALM GOT YOU UP TREE? CUT IT OUT FOR A PROFIT

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PASSENGER RIGHTS ORGANIZATION TAKES OFF

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NO-LOAD FUNDS AVOID TAINT OF 'TACKY' TRIPOLA

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NASA CONSIDERS SHUTTLE LEASING PLAN

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JOB PROGRAMS FACE CUTBACKS UNDER PLAN

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REACTIONS TO CONTEST VARY IN OAK GROVE DISTRICT

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ECONOMY'S GROWTH IS SURPRISINGLY STRONG

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DEFERRING WAGES CAN PAY OFF LATER

28/TI/30 (Item 1 from file: 256)
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TITLE: Eastman Software Learns to Share

28/TI/31 (Item 2 from file: 256)
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**TITLE: Shareware Shop: Applications That Bring Order and Organization to...
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